RESEARCH REPORTS EVALUATION CRITERIA

ORGANIZATION
- The topic under investigation is defined; The questions/hypotheses are defined.
- Sufficient background information is provided to allow a broad scientific audience (not just a specialized audience) to understand the questions, methodology, results, conclusions and significance.
- The experimental approach is adequately described and the motivation for each experiment is provided; The data/findings are clearly described.
- The talk progresses in a logical order; transitions between sections are clear.
- The conclusions are summarized and limitations/future directions are outlined.

VISUAL PRESENTATION
- Slides contain simple declarative/informative titles.
- Text is used sparingly to convey major points; where text is used, it should be brief and just contain key concepts (i.e., not necessarily complete sentences); long lists are avoided.
- Font size appropriate for viewers sitting in the back of the room.
- Good contrast between text and slide background color.
- Wherever possible, figures or diagrams are used to convey concepts.
- Figures and diagrams are kept as simple as possible and should lack distracting features that are not addressed.

DELIVERY
- Speech is clearly enunciated.
- Disfluencies are avoided (e.g., uh, um, like, etc.)
- Volume of speech is appropriate for listeners at the back of the room.
- Good eye contact with audience is maintained.
- Terminology is used consistently throughout the presentation.
- Slide text is not read word-for-word.
- Figures and diagrams are adequately discussed.
- Questions are repeated to the audience and effectively addressed.
- Speech is connected with the visual information (i.e., using a laser pointer).