## **RESEARCH REPORTS EVALUATION CRITERIA**

## **ORGANIZATION**

-The topic under investigation is defined; The questions/hypotheses are defined. -Sufficient background information is provided to allow a broad scientific audience (not just a specialized audience) to understand the questions, methodology, results, conclusions and significance.

-The experimental approach is adequately described and the motivation for each experiment is provided; The data/findings are clearly described.

-The talk progresses in a logical order; transitions between sections are clear.

-The conclusions are summarized and limitations/future directions are outlined.

## VISUAL PRESENTATION

-Slides contain simple declarative/informative titles.

-Text is used sparingly to convey major points; where text is used, it should be brief and just contain key concepts (i.e., not necessarily complete sentences); long lists are avoided.

-Font size appropriate for viewers sitting in the back of the room.

-Good contrast between text and slide background color.

-Wherever possible, figures or diagrams are used to convey concepts.

-Figures and diagrams are kept as simple as possible and should lack distracting features that are not addressed.

## DELIVERY

-Speech is clearly enunciated.

-Disfluencies are avoided (eg., uh, um, like, etc.)

-Volume of speech is appropriate for listeners at the back of the room.

-Good eye contact with audience is maintained.

-Terminology is used consistently throughout the presentation.

-Slide text is not read word-for-word.

-Figures and diagrams are adequately discussed.

-Questions are repeated to the audience and effectively addressed.

-Speech is connected with the visual information (i.e., using a laser pointer).